

1962

1963

# CALGARY STAMPEDERS

LINE UP AND NEWS



HOCKEY PROGRAM

25c



## LEROY BEAUTY SALON



CALGARY'S  
MOST  
MODERN  
SALON  
222A - 8th  
Ave. S.W.

**Specializing**  
In All Lines  
of Beauty  
Culture

FOR APPOINTMENT PHONE

**AM 2-2002 - AM 2-3377**

OPEN 6 DAYS A WEEK

We will give a \$15 Permanent to the wife  
of any Stampeder player getting a Hat Trick.

## AMERICAN HOUSE OF BEAUTY

805 - 1st  
St. West  
Upstairs  
over  
Juilliards  
Entrance  
on  
1st St. W.

Phone  
**AM 6-1125**



Complete Permanents with Cut and Set, \$3.95  
Lanolin, \$1.00 more Cream-Toners, \$1.50

COMPLETE HAIR COLOR SERVICE  
BY PAULINE SAWCHUCK

We will give a \$5 Permanent to the wife of any  
Stampeder player getting 5 points in a game.



**GENERAL CONTRACTORS - ENGINEERS**

Phone AM 6-8641

## WARRACK ELECTRIC LTD.

**ELECTRICAL CONTRACTING - FIXTURES AND SERVICE**

---

*Complete - Prompt - Efficient*

---

**Phone AV 9-1137**

818 - 16th Avenue N.W.

Trouble Phones AT 3-4610

AV 9-3940

# OFFICIAL PROGRAM

Produced by the Publicity Department, Calgary Exhibition and Stampede Ltd., Administration Building, Victoria Park, Calgary, Alberta, Canada.

H. GORDON LOVE  
President

MAURICE E. HARTNETT  
General Manager

Editor  
FRED KENNEDY  
Publicity Executive

Coach and Business Manager  
ALFRED PIKE

Corral Manager  
J. LLOYD TURNER

## HOCKEY COMMITTEE

James Kerr, H. G. Love, J. W. Moyer, John Scrymgeour, W. F. Knode, K. M. Manning, Dave Duchak

Scale of seat prices — \$2.00 - \$1.75 - \$1.50 - \$1.25

# TOAST MASTER

Taste it



Toast it

- It's Mighty Fine Bread -



## MANNING EGLESTON

LUMBER CO. LTD.

920 - 9th Avenue S.W.  
CALGARY

LUMBER & MILLWORK

AM 2-6141

"Your Handy Downtown  
Lumber Store"

## GENERAL BAKERIES

LIMITED

The Symbol of Good  
Baking

PALACE BREAD DIVISION

Phone AL 5-7761

203 - 58th Ave. S.E.  
Calgary, Alberta

### SANI-CLEAN MOP RENTAL SERVICE



AL ROLLINS

"HOME OF MISTO  
TREATED DUST MOPS"

Reduces Air Bacteria  
50%

Cuts Sweeping Time  
in Half

### SANITARY SUPPLIES LTD.

"HOME OF MISTO  
DUST CONTROL"

A full line of equip-  
ment and supplies  
for Hotel, Motel and  
Institutions.



D. PURVIS

Results Guaranteed or No Cost to You

BR 3-4447

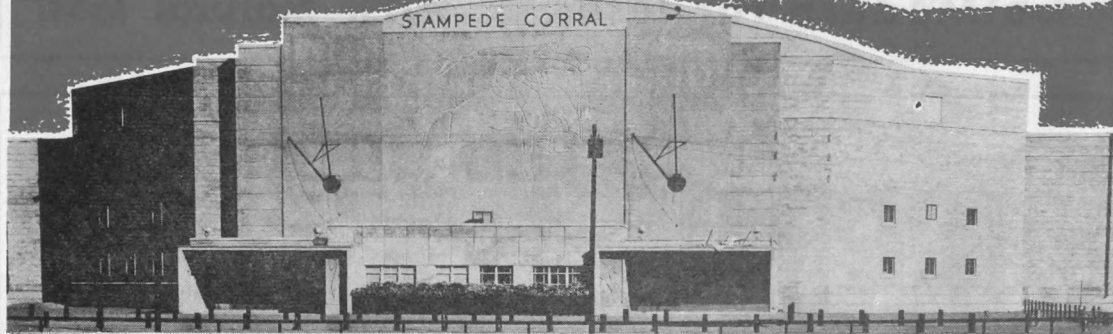
915 - 9th Avenue S.E.

BR 3-4991



# The STAMPEDE CORRAL

ACCOMMODATES  
EVERY TYPE OF  
ATTRACTION



- ★ ICE SHOWS
- ★ CONCERTS
- ★ MOTOR SHOWS
- ★ HORSE SHOWS
- ★ CIRCUS
- ★ NAME BANDS

*for information phone*

**J. LLOYD TURNER**  
**CORRAL MANAGER**  
**AM 2-6510**

## COMING EVENTS

|                 |            |
|-----------------|------------|
| Los Angeles     | October 16 |
| Edmonton Flyers | October 18 |
| Open Skating    | October 19 |
| San Francisco   | October 24 |
| San Francisco   | October 26 |

From Oct. 30 to Nov. 3 inclusive—  
**AUTO SHOW**

**CALGARY EXHIBITION  
& STAMPEDE**  
**JULY 8-13, 1963**





**Go Modern for less . . . with Natural Gas**



**TED BROOKES**

## **TED BROOKES**

FOR FINE

*flowers*

506 - 8th Avenue S.W.  
just west of Eaton's

**Phone AM 3-3640**

Flowers for All Occasions

When you "Say it with flowers"

**SAY IT WITH OURS!**



**RED DAVIS, Owner**

## **LUCKY HAT NUMBER**

**Nº 7860**

A STETSON HAT  
will be given away each game by

**Jack Forman's Hat & Shirt Shop Ltd.**

327A - 7th Ave. S.W. - AM 9-1220

Present your program to Corral Office for certificate







## *Your Calgary Exhibition and Stampede Ltd. Serves Alberta all year round...*

- ★ With going concerns like the STAMPEDE CORRAL, home of the Calgary Stampeder professional hockey club, amateur hockey, senior and junior, giant bingo, concerts by British military bands, Ice Capades and other major attractions, including the Calgary summer horse show.
- ★ With the BIG FOUR BUILDING, home of the world's largest CURLING RINK (48 sheets of ice under one roof) and doubling as the EXHIBITS BUILDING in the summer season, air-cooled for your comfort during the summer months.
- ★ With the LIVESTOCK PAVILION, site of the world's largest purebred beef bull sale, summer and fall livestock shows and sales, 4-H activities, professional wrestling and many other events.
- ★ With FORT CALGARY HOUSE and the AGRICULTURE BUILDING, home of many of Calgary's top social events.
- ★ With the world-famous fair itself—the annual CALGARY EXHIBITION AND STAMPEDE—"The Greatest Outdoor Show on Earth" (1963 dates, July 8 to July 13).
- ★ And, of course, VICTORIA PARK with its 37 days of THOROUGHBRED HORSE RACING and other outdoor events . . . Canada's greatest sports, livestock, entertainment and social centre.

## **The Calgary Exhibition and Stampede Ltd.**

CALGARY, ALBERTA, CANADA

H. GORDON LOVE  
President

MAURICE E. HARTNETT  
General Manager

# High Scoring Combination

at

## RAMBLER MOTORS MACLEOD TRAIL

• Complete Rambler sales and service. Watch us for the new '63's!

• Choice stock of trade-ins. Increased new car sales mean a big selection!

• Two big Service Centres — expert pump service and repair!

*Look for the giant clock which marks Rambler Corner!*

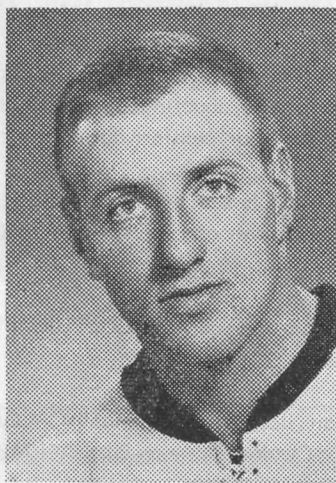
**RAMBLER MOTORS (CALGARY) LTD.**

Open 8:30 a.m. to 10:00 p.m.

Phone CH 3-2576

## *Meet the team . . .*

*John Kosiancic*



**JOHN KOSIANCIC**

John Kosiancic was born in Nelson, B.C. in 1937. He played his minor hockey in Rossland, B.C. Following that he went to Trail, B.C. where he played Junior B. He played his Junior A in Lethbridge, after which he played four years at Michigan

Tech. He graduated in business administration. He is presently in his third year with the Calgary Stampeders as a right winger. He is the property of the Chicago Black Hawks and is expected to have one of his best years ever. And girls, John is an eligible bachelor.

***Support Junior Hockey***



# Here, There, Everywhere . . .

By ED WHALEN

It was a brief line at the end of a story of the 4-3 San Francisco opening victory over Portland. It said: "The game drew a crowd of 6,376." Wow! Calgary should

have it so good! The Los Angeles squad has done some homework in the trading and buying department. It could pay off handsomely. A lot of interest will focus on goalie Jack McCartan. The St. Paul, Minn. product won fame



as the netminder for the United States team which won the Olympic title at Squaw Valley in 1960. McCartan went to the Blades from the New York Rangers while the L.A. goalie of last season, Marcel Pelletier, joined the Broadway blue-shirts to backstop Gump Worsley.

Then too the Blades came up with the purchase of classy winger Marc Boileau from the Detroit Red Wings and NHL veteran Fleming Mackell from the Quebec

Aces of the American League. Guys like this Calgary could use!

Another new addition with the Blades, Frank Arnett, played his 400th WHL game last night in Edmonton. Lo and behold, another rugged rearguard by the name of Bill Burega also hit game number 400 last night!

Ken Laufman of Portland was one of the most sought-after amateurs around. The ex-Canadian Olympic team man had 38 goals and 90 assists last season with Johnstown of the Eastern Amateur League. It's interesting also to note that Ken is "Daddy" to six young fry.

An all-new league-wide Three Star selection contest will be put into effect with the start of the 1962-63 Western Hockey League season. The three outstanding players in each game, chosen in a manner decided upon by the team management in each league city, will skate onto the ice to be introduced immediately upon the completion of each game. In most cities, the selection is being made by hockey writers, radio and television men on a rotating basis.

## Were YOU Here?

Each home-game night our roving cameraman will take a photograph of a section of fans in attendance at the game. A head will be chosen at random and circled. If it happens to be you, just bring this program to the box office at the Corral and pick up a nice prize.



**YOUR SPORTS  
STATION**

**RADIO**

**CFAC**

**DIAL 960**



**CFCN** **RADIO**  
**1060**

**FOR TOP SPORTS  
COVERAGE**

*... tune in to the "top of the town"*

*Channel*  
**CFCN-TV 4**



**A 1  
SIGNS**

121 - 17th Avenue S.E.

**AMhrst 2-4054**

**LUCKY NUMBER**

**No 12960**

**A LUCKY NUMBER**  
will be announced just before  
the start of the  
**SECOND PERIOD**

If your number is drawn  
present your program at the  
Corral office immediately  
and you will receive an order  
for **TWO FREE TICKETS**  
for the **NEXT** game, cour-  
tesy of Stampede Corral.

**LUCKY NUMBERS**  
will be posted at popcorn  
concessions.



**Always  
at  
Your  
Service**

Fresh Quality Products  
From the Lush Dairy  
Lands of Alberta

**Alpha**

**JERSEY DAIRY**

**FOR DELIVERY  
Phone AM 2-5426**



**"BOOTS" ROGERS**

**Finney - Rogers**

**SPORTS & HOBBIES LTD.**

Specializing in All Hockey Equipment  
**"CLUB JACKETS"**

**CHINOOK SHOPPING CENTRE • CALGARY, ALBERTA**

**Phone AL 5-4491**

**"Everything for Recreation"**

**Your Chinook Shopping Centre Ticket Office for all  
Pro Hockey Games**



# BIG CHIEF SPORTING GOODS

- Skating Outfits
- Hockey Equipment  
(We trade skates)

230 - 7th Avenue S.W.  
... in the Bay Parkade  
• Phone AM 2-3748

**KEITH**

TELEPHONE  
AMHERST 3-0900

*Stationers Ltd.*  
630-5TH AVENUE SOUTH.WEST·CALGARY·ALTA

FOREMOST IN OFFICE FURNITURE  
AND SUPPLIES

•  
Complete Office Planning and  
Interior Design Service

•  
Furniture Leasing

THE  
HAVANA  
COFFEE and TEA  
ROOM

325 - 7th Avenue S.W.  
Calgary, Alberta




TRADE  
WINDS  
MOTOR  
HOTEL

A lucky number will be announced just before the start of the second period. — Present your program at Corral office and receive a dinner for two in "The Captain's Table". A gourmet's delight.

**LUCKY NUMBER**

Nº 18060

CALGARY STYLE  
HEADQUARTERS  
FOR MEN

O'Connor   
& Bourque

210 - 7th Avenue S.W.  
AM 2-3395

*best wishes*

TO THE

# STAMPEDER HOCKEY CLUB

*for a Successful 1962-63 Season!*



Take a Taxi home . . .

AFTER THE GAME

UNITED IMPERIAL CABS

AM 6-6255

OUR CARS ARE READY TO SERVE YOU  
PARKED ON 17TH AVE. NORTH OF CORRAL



BIG ORANGE

BEST B  
TOO  
TOP DOZEN  
REFRESHM

October 13,

## Calgary Stampede

LAST YEAR

|                    |          |
|--------------------|----------|
| 1. Roy Edwards     | E.P.H.L. |
|                    | G A      |
| 2. Fred Hucul (C)  | 19—37    |
| 3. Jack Turner     | E.P.H.L. |
| 4. George McAvoy   | 5—30     |
| 5. Al Willis       | 1—15     |
| 6. Pete Lambo      | Amateur  |
| 7. Bert Fizzell    | 21—21    |
| 9. Gord Vejprava   | 28—37    |
| 10. Norm Johnson   | 29—64    |
| 11. Dale McDonald  | E.P.H.L. |
| 12. Ron Leopold    | 27—37    |
| 14. Lou Jankowski  | 44—40    |
| 15. John Kosiancic | 20—22    |
| 16. Cliff Bristow  | 11—18    |
| 17. Fred Churla    | Amateur  |



J. V. "CURLY" HUNT  
President

COTE & HUNT LTD.

"Realtor in Fine Residential and  
Commercial Properties"

AM 3-4505 606 Canadian Bank of Commerce Bldg.

The President of the Old  
Time Hockey Players Association  
suggests you support  
Minor hockey in Calgary.

GOOD LUCK  
STAMPEDERS



JACK QUIGLEY  
President

QUIGLEY & HUNT  
INSURANCE LTD.

"Automobile, Residential and  
Commercial Insurers"

AM 6-3046



EXP

PLAIN OR FILTER TI



**BUY  
DO!  
ZEN IN  
HMENT**



**GOOD HEALTH TO YOU**



QUALITY PRODUCTS OF

**UNION MILK CO. LTD.**

13, 1962

## Los Angeles Blades

LAST YEAR

|                     |          |
|---------------------|----------|
| 1. Jack McCartan    | E.P.H.L. |
| 2. Jack Bownass     | E.P.H.L. |
|                     | G A      |
| 3. Lloyd Haddon     | 22—27    |
| 4. Frank Arnett     | 4—16     |
| 5. Bill Burega      | 1—14     |
| 6. Marc Boileau     | A.H.L.   |
| 7. Gord Haworth     | E.P.H.L. |
| 8. Leo Labine       | N.H.L.   |
| 9. Bruce Carmichael | 26—51    |
| 10. Willie O'Ree    | 28—26    |
| 11. Stan Maxwell    | 7—13     |
| 12. Ed Stankiewicz  | E.P.H.L. |
| 14. Bob Solinger    | 30—55    |
| 15. Ed Diachuk      | 2— 3     |
| 16. Gord Labossiere | 4— 4     |
| 17. Fleming Mackell | Retired  |
| 18. Eric Sutcliffe  | Junior   |

## Burns Hot Dog Wieners



*Full of  
fun 'n'  
flavor!*



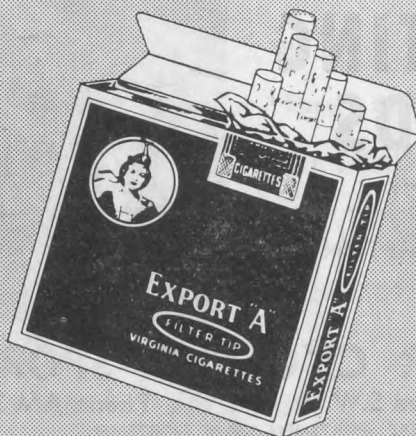
The Stampede Corral—home of the Calgary Stampeder Hockey Club.

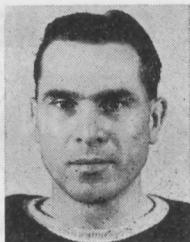
Support Junior hockey—they are the top amateur and professional players of tomorrow.

Remember the forthcoming Ice Capades, reserve the dates January 23rd - 29th.

See the world's greatest ice show.

**PORT**  
**TIP CIGARETTES**





FREDDIE HERGERT and LORNE CARR

## BILLIARDS

LILLEY & SKINNER BLDG.

330 - 8th Avenue S.W.  
CALGARY

## Good Luck Stampeders

COMPLIMENTS  
of . . .

NORMIE  
KWONG'S  
HOLIDAY  
CLEANERS  
LTD.



DRY CLEANING - SHIRT SERVICE  
18 - 4th Street N.E.

AM 6-5579 - AM 6-5386



MORE SPORTS  
TO VIEW  
ON CHANNEL . . . .

# 2

# CHCT-TV

*with* ED WHALEN

*For All Your*  
**SPORTING  
GOODS**

"SEE"

BRUCE COMPTON

at

## PREMIER CYCLE & SPORTS

319 - 7th Avenue S.W.

Phone AM 3-8855

"WHERE SPORTSMEN SERVE SPORTSMEN"



## LUCKY NUMBER

Nº 23160

A LUCKY NUMBER  
will be announced just before  
the start of the  
THIRD PERIOD

If your number is drawn  
present your program at the  
Corral office immediately  
and you will receive an order  
for TWO FREE TICKETS  
for the NEXT game, cour-  
tesy of Stampede Corral.

LUCKY NUMBERS  
will be posted at popcorn  
concessions.

## FOR ANY BUSINESS OR SOCIAL EVENT

- Bowling Banquets
- Curling Wind-ups
- Business and Sales Meetings
- Receptions
- Private Dinner Dances

Complete Meals \$2.50 and up

Call our Sales Department — AM 6-8621



Visit **THE RIMROCK**

Enjoy delicious meals in one of the most beautiful dining lounges in the West... Breakfast, Lunch, Dinner. Feast upon juicy, tender Prime Canadian Beef served the way you like it—rare, medium, well-done.



the **PALLISER**  
A *Canadian Pacific* HOTEL

## NET MORE...



by placing your savings where they'll be in a position to score for you — in a B of M Savings Account.



**BANK OF MONTREAL**  
*Canada's First Bank*

There are 12 B of M BRANCHES in CALGARY and DISTRICT to serve you  
WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817

## BEAVERS' RESTAURANTS LTD.

### EXHIBITION CAFETERIA

Next to Administration Office — Lots of "Easy" Parking

OPERATING DAILY 8 A.M. TO 5 P.M. EXCEPT SUNDAYS

**BIG 4 CAFETERIA OPEN AFTER GAME**

**BEAVERS' CATERING SERVICE AVAILABLE AT EXHIBITION GROUNDS**

- Fort Calgary House  
50 to 100 people
- Stampede Corral  
Up to 1200 people
- Agriculture Building  
100 to 500 people

Phone AM 3-1384 or AM 2-1933



# Blades Could Be Rough and Tough

By ERIC BISHOP

CFAC Sports Director

Tonight's visiting Blades from the sunny south of California certainly have a new look. The one-time Calgary centre star, George Agar, who now is manager of this Los Angeles entry was wheeling and dealing all summer long attempting to strengthen.

On the surface it looks as if he has succeeded.

Jack McCartan, the one-time U.S. Olympic goalie, takes over from the temperamental goalie Marcel Pelletier who is now with the new Baltimore sextet of the American Hockey League. McCartan played in Kitchener - Waterloo last year with the odd stop in New York Ranger-ville. He should be an improvement over Pelletier who had anything but a good 1961-62 season.

The new playing coach Jack "Red" Bownass will steady the blueline corps for the Blades and that helmeted hardrock Frank Arnett, obtained from Seattle in a trade, will have everyone looking.

One-time Calgary favorite Bill Burega will probably be the lone L.A. defensive holdover. And while Bill never has had that smooth look he does get the job done.

Up front the Blades have some high-flyers. Stan Maxwell and Willie O'Ree can move and these two Negroes really help draw the fans down in Smogville.

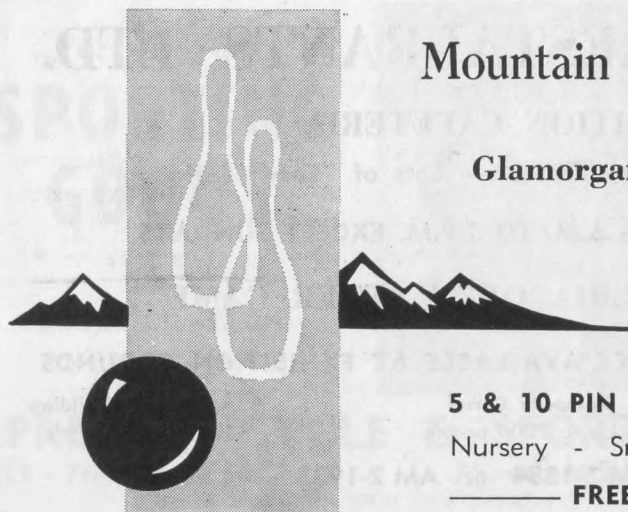
The biggest name up front acquired in the off season by the Blades has to be the former fiery Boston Bruin forward Leo Labine. Leo has been known to take on all comers.

In fact, checking the Blade roster one has to get the impression that the new bossman Bownass will have a mixing outfit.

There's Labine, Arnett, even sweet Bill Burega, Gordon Labossiere to name just four.

Meanwhile, back at the ranch, coach Alfie Pike continues to look towards Buffalo where the Chicago Black Hawks' No. 1 farm club still harbors 14 forwards and seven defencemen. Alfred George expects a little help from the American League Bisons.

In the meantime the Stampeders will go with what they have and coach Pike is optimistic what he currently has will carry him through the early WHL warfare.



## Mountain View Bowl Ltd.

in the

**Glamorgan Shopping Centre**

•  
**OPEN BOWLING  
LEAGUE BOWLING**  
•

**5 & 10 PIN AUTOMATIC BOWLING**

Nursery - Snack Bar - Free Parking

— **FREE INSTRUCTION** —

# Color Photography . . .

# Matthews

Studio &  
Photo Lab Ltd.

Phone

AT 3-2121

AT 3-0839

*All work produced in our completely new and  
modern color plant*

● 223 - 14th Street North West, Calgary, Alberta

## Geography vs. Schedules

By JOHN SHORT

Last season, Calgary Stampeders got away to a miserably inept start, losing three of their first four games and generally injuring nothing but their own feelings.

At that time, coach Alf Pike of the Cow-boys expressed hope that all weird scheduling processes could be avoided this season.

They couldn't. Starting with this opening stretch of five games in nine days — four games in eight days at home — the Western Hockey League schedule is dotted with inconsistencies.

If you're going to blame anybody, blame geography. It's not economically sound to play a game, say, in Edmonton tonight and Los Angeles tomorrow. Besides that, it's expensive and hard on the constitutions of hockey players.

As long as the Western Hockey League exists as a sort of tourists' paradise ("see the wunnerful sights of Disneyland, coaches 'n' gennelmen") scheduling problems will exist.

We will be asked to survive without first-hand knowledge of a local hockey club for two weeks on lengthy trips; we will be asked to pay too much money in too short a period of time when southern clubs are on tour through the Northern Division.

This is the second stage of a cycle of confusion. This WHL is getting too big to operate on a two-bit level. If teams in the league are more concerned with saving money than in building solid attractions in all eight cities, everybody, eventually, will suffer.

Los Angeles, Portland and San Fran-

cisco entries are not encumbered by financial woes. They pay impressive salaries for the simple reason they draw spectacular crowds.

They also have impressive budgets.

Those clubs could afford to flit around the country in the system devised and perfected by NHL operators. Those clubs could afford to play in Seattle tonight, in Spokane tomorrow and back in San Francisco Monday—if that was the way the league dictated.

Calgary and Edmonton can't operate that way. Alf Pike, for one, knows the difficulties of operating on a frayed shoe-string, but that is the way he must operate.

The Calgary Exhibition and Stampede, by all reports, is financially solvent. But officials reason that hockey has done little in recent seasons to create that enviable state.

Therefore, the reasoning is that the club's budget must be restricted—not chopped foolishly; just confined to "reasonable" levels.

It's tough to fault the reasoning.

But it's tough to retain enthusiasm for a club that's here today, and gone for weeks at a time. It's also tough to retain enthusiasm for a club that plays too many games at home too quickly.

However, it isn't impossible. If the Cow-boys win their share of games—and maybe a few more—they'll generate enough enthusiasm to attract huge crowds.

When that happens, try and tell anybody hockey is dying. You'll be laughed out of the place. Which is as it should be.





IF you think the Stampeders are a good team . . . wait till you check the high-flying Albertan Printers. We've worked for years to build a solid team and are now in top place!

Only one difference—our work needs no defence, it speaks for itself, as you will see. If you want to get your printing in top shape, one of our all-star forwards will call on you.

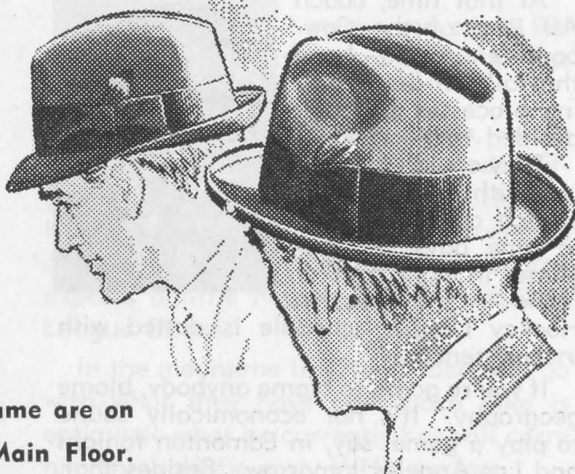
Shoot us an order by mail to 830 10th Ave. S.W. or call AM 3-7730.

## Hudson's Bay Company.

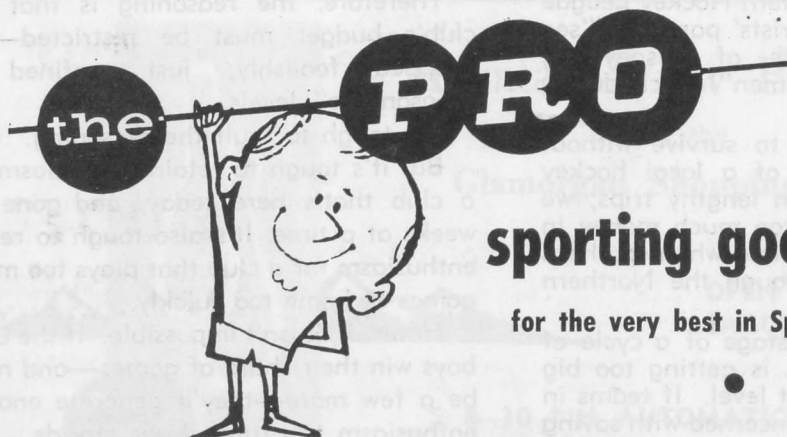
INCORPORATED 2<sup>ND</sup> MAY 1670.

### Madison Avenue Hats by Stetson

The new pinched and tapered crown in the gently contoured shape of the "Adman" style makes these quality fur felts by Stetson a must for every man. It is one of these leaders in style, that is presented to each Stampeders who scores a "Hat Trick" or "Shut Out" at the Corral during the season. Each **12.95**



**Hockey Fans! Tickets for every hockey game are on sale in the Bay's Hockey Ticket Booth, Main Floor.**



## sporting goods ltd.

for the very best in Sporting Goods

Phone AV 9-3344

1719 - 14th Avenue N.W., Calgary



# "GOOD LUCK STAMPEDERS"

## IN CALGARY

620 - 9th Avenue S.W.  
AM 6-4676

## IN REGINA

1343 McIntyre Street  
JO 8-1664

LEWIS



STATIONERY (1961) LTD.

*Everything for the Office*

OFFICE SUPPLIES - BUSINESS MACHINES - COMPLETE OFFICE FURNISHINGS

1536 - 15th Avenue S.W.

## E. F. BISWANGER & SON

PAINTING AND DECORATING CONTRACTORS

Interior and Exterior

Our Work Is Superior

FREE ESTIMATES • TERMS

Phone CH 4-4241

If no answer phone CH 4-7972

## ELECTRIC WIRING and FITTINGS

in the  
"CORRAL"

Supplied and Installed by

**WILKINSON**  
ELECTRIC CO. LTD.

129 - 7th Avenue S.W.  
AM 2-3633



NEW  
USED

## Buy With Confidence

OLDS • CHEV • CHEVY II  
CORVAIR • F85 • ENVOY

Calgary's largest and oldest  
Chevrolet - Oldsmobile Dealer



6th Avenue at 1st Street West

*Compliments  
of the*

## MODEL DAIRIES

308 - 17th Avenue S.W.

PHONE

AM 3-7444

# Many Veterans With "Blades,,"

By GEORGE BILYCH

Whenever a club fails to make the playoffs, chances are there'll be a wholesale shifting of personnel the following season.

Such is the situation the Los Angeles Blades find themselves in today. The Blades who will show here tonight have only five men who were with the club in its inaugural season. Another two are expected to rejoin the club shortly.

Of the seven, no fewer than three have performed in the past in Stampeder colors. Bill Burega and Wally Hergesheimer were Cowboy regulars a couple of seasons back while defenceman Don McLeod played briefly for the Red and White back in 1957. Other returnees include left wingers Bruce Carmichael and Willie O'Ree, centre Stan Maxwell and right winger Doug Macauley.

McLeod and Macauley won't be dressing tonight for various reasons. Don suffered a broken finger in an exhibition game against New York while Macauley has been granted permission to report late for personal reasons.

The Blades obviously have done a lot of shopping. And, as was the case a year ago, they've gone in heavily for veteran performers.

As the club heads into the present campaign, only one man qualifies as a rookie in pro company. He is Eric Sutcliffe, the youngster who performed so valiantly in a Stampeder uniform for seven play-off games last spring.

Through the exhibition grind, rookie

coach Jack Bownass has employed four forward lines. Undoubtedly he'll have to do some thinning here before the season gets much older but judging from the talent he has on hand it may take some time before the weeding-out period is completed. Going on past performances, the forward lines have a lot of potential.

Here's a picture of how the lines have been assembled during pre-season play: Stan Maxwell centred Willie O'Ree and Leo Labine, Fleming Mackell was between Bruce Carmichael and Bob Solinger, Gordie Haworth pivots Ed Diachuk and Eddie Stankiewicz while Gord Labossiere has Sutcliffe and Hergesheimer on the wings.

No question but what the Blades should have plenty of offence.

But are these same Blades good enough to latch on to a playoff spot in the Southern Division this time around? That question will be answered by the defence.

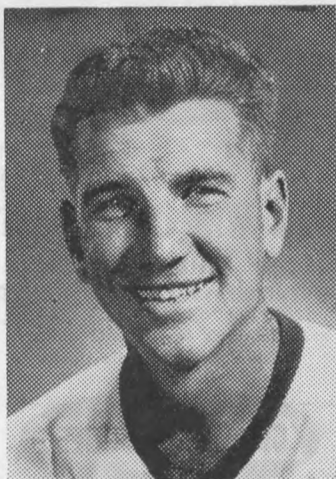
The Blades certainly were good enough offensively a year ago to finish among the leaders. But leaky netminding and a defence that provided Marcel Pelletier with little in the way of solid protection proved their undoing.

This time around, the Blades have a new goaltender and three different faces on the blue line. Besides Bownass, the Blades have acquired Frank Arnett and Lloyd Haddon for rearguard duty. The man in the nets is Jack McCartan. Together with Burega and McLeod it'll be up to these boys to hold the opposition out.

## THESE STARS IN ACTION TONIGHT



GORD VEJPRAVA



FRED HUCUL



NORM JOHNSON

# *Your Best Buy is Linen Supply*



**730 - 2nd Avenue S.W.**

**Phone AM 3-8600**



## *The Trade Winds*

MOTOR HOTEL

**66th Avenue and Macleod Trail**

*Meet your friends after the game in*

**The Cove or Sinbad Lounge**

**or enjoy a Snack and Hot Coffee in the Coffee Shop**

*Your "Fourth Period" must of any Hockey Game*



# ELBOW LODGE MOTOR HOTEL

CALGARY

JUST ACROSS THE ROAD FROM THE CORRAL ON SECOND STREET S.E.

*Dining Lounge on the River's Edge*

**THE PADDOCK LOUNGE . . . Rendezvous of All Hockey Fans**

## OFFICIAL SIGNALS



**HOLDING**

Clasping either wrist with the other hand well in front of chest.



**HOOKING**

A series of tugging motions with both arms as if pulling something toward the stomach.



**INTERFERENCE**

Crossed arms stationary in front of chest.



**TRIPPING**

Extending right leg forward, clear of the ice, and striking it with right hand below the knee.



**HIGH-STICKING**

Holding both fists, clenched, one immediately above the other, at the height of the forehead.





*Success  
to the Stamps*

**BURNS & DUTTON**

CONCRETE and CONSTRUCTION COMPANY LIMITED  
CALGARY - EDMONTON - VANCOUVER

**GENERAL  
CONTRACTORS**

*Good Luck Stampeders . . .*

Compliments of

**Reed, Shaw & McNaught**

**INSURANCE BROKERS**

OFFICES AT: VANCOUVER - EDMONTON - WINNIPEG - REGINA - TORONTO - MONTREAL

360 ELVEDEN HOUSE, CALGARY, ALBERTA



Enjoy "PRIME RIBS"

AT

*umber Dining Lounge*

**HOTEL YORK**

WHERE VISITING HOCKEY CLUBS DINE



# this is *'bridgeman*ship

*'bridgeman*ship: the art of enjoying life to the full, and refreshment at its satisfying best. This, of course, is where Lethbridge ginger ale comes into the picture! You'll find that the mellow good taste of 'bridge makes relaxation more rewarding - is the popular way to treat your friends. Next time you entertain, try 'bridgeman

ship. What better time than tonight, right after the hockey game!



Made from the famous House of Lethbridge formula  
SICKS' LETHBRIDGE BREWERY LTD.

